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Ad hoc

 Archived print edition **Hazel Phillips** | Friday June 4, 2010 - 10:22am

Karma Chameleon

Our sneaky ad ninjas tell us there's a new Telecom ad hitting screens today as part of a post-XT Simon Shattky and Nic Craig at Chameleon TV, a boutique company that specialises in culture c projects. They're no strangers to Telecom, which has used them on a number of internal and ext Big Year" and the existing Chorus campaign. The ad features Paul Reynolds and is marked with Meanwhile, a Telecom insider said it seems the company is pulling a Steve Bayliss and following of agency relationships. "Saatchi is still Telecom's agency but Telecom seems to be using the Aii specialist companies that have good ideas and delivery when it needs them."

In one door, out the other

There have been plenty of swings and roundabouts over the past week or so. It's enough to make out at Mojo as creative director, replaced by Rebecca Carrasco, a founding partner of Colman R week. At Saatchi & Saatchi, Anne Boothroyd is over from Clemenso BBDO; Scott Huebscher and Dave Reid will jump ship from AIM Proximity. Chief executive Nicky Bell said the appointments big ideas across all media, and bring "new dimensions" of talent.

More revolving doors ...

Out the door at Saatchi & Saatchi is deputy creative director Tim Huse, who's off to Sugar as CC specialist role heading up digital. Matt Shirtcliffe, the S in Saatchi DGS, is off to start his own sh departures – on the heels of Aaron Dustin's departure last year – spell the end for the digital bus under two years ago to great PR fanfare, as Mr Shirtcliffe was brought back from Proximity in To ninjas say several others have been shown the door but the information cannot be substantiated more.

And yet more ...

So many shufflings around the place that we'll really need to start a new item otherwise it's just c the old eyes, can't it? Don't want you to end up at the eye doc. Sadly Simon Fitch, managing dir to be with his family. Mr Fitch has been in Auckland at JWT for two and a half years.